



Murphy Business & Financial Services LLC

John B. Charleston, III, MBA

Franchise Owner

Business Intermediary

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Qualifications

Whether you are considering selling your Main Street or Middle Market business, OR are a strategic buyer looking to expand your current business through acquisition, OR a potential 1st time buyer looking to fulfill that dream of business ownership, you need the right person representing you. You need a professional, competent and trusted broker that operates with honesty and integrity. One that will navigate and manage all of the complexities required to achieve a successful closing. John Charleston and Murphy Business & Financial Services is the ideal choice for you.

John is a seasoned corporate executive, entrepreneur and REALTOR® with a proven track record of business strategy, marketing management, business development and business acquisition. Below is a summary of his career highlights:

Business Acquisition and Executive Management

- Acquired a 200 employee, commercial cleaning, business services company, touting blue chip customers like The Walt Disney Company, Lockheed Martin, Boeing, Orlando Utilities Commission and the Seminole County Government
- As company President was responsible for managing all day to day operations of the business including – P&L, sales, marketing, operations and administration

Marketing, General Management and New Business Innovation

- Strong general management skills developed through 20+ years of various marketing and brand management roles at The Walt Disney Company and at Fortune 100 consumer packaged goods companies, including M&M Mars, Bristol Myers Squibb and Sara Lee
- Managed mature brands and created and launched a new \$20MM brand

Licensed Real Estate Investment Professional

- Real estate investor – bought, renovated and resold distressed properties in FL and GA.
- Collaborated with a builder to construct new residential homes in Madison, GA and Commerce, GA
- Licensed REALTOR® in GA – License #390635

Education and Strengths

- MBA – Marketing/General Management, from The University of Michigan, Ann Arbor, MI
- BS – Marketing, from North Carolina A&T State University, Greensboro, NC
- Exceptional business strategy and planning skills, strong analytical skills and a collaborative interpersonal relationship management style



Excellence in Business Transactions

Why Murphy Business?

At Murphy Business we specialize in the transfer of businesses. We are the largest and most successful business brokerage firm in North America with offices conveniently located in the United States and Canada. We are members of virtually all associations, groups, listing services and networks that exist in our industry, giving us unsurpassed access to buyers and sellers. Our proven processes and systems provide our clients a higher closing ratio than national averages. We promise that you will not find a more complete, thorough and professional experience as the one Murphy Business can provide.